



Photo: Maude Arsenault

# Fashion Heritage Unbound

## Material Culture in the Dream Space

3 November 2025 | Aula Camino, Palazzo Marescotti, Via Barberia 4/2, Bologna

### Programme

10.30 Institutional greetings

#### 11–13 Morning Session

Chair: Silvia Vacirca (Sapienza Università di Roma)

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*Flaming Creatures: Costume, Screen, Materiality*

11.30–11.50 Morna Laing (Parson Paris)

*Mediating Sartorial Practices of Care: The Ganni Girl Guide on Instagram*

11.50–12.10 Sarah Banon (Institut Français de la Mode)

*Skills on the Screen: The Labour Film Meets the Fashion Film*

12.10–12.20 Q&A

12.30–13 Book Presentation

Becky Peterson, presenting *Textiles on Film* (Bloomsbury, 2024)

#### 14–17 Afternoon Session

Chair: Sara Pesce (Università di Bologna)

14.10–14.30 Michela Ornati (SUPSI Università della Svizzera italiana)

*Touch and Technology in Digital Fashion*

14.30–14.50 Sophie Grossmann (Museum für Gestaltung Zürich)

*Balenciaga Reconstructed: A Case Study Bridging Fashion History, Textile Knowledge, and the Digital Realm*

14.50–15.10 Irene Calvi (Università di Bologna)

*Echoes of Fashion. A Sensorial Journey through Digital Heritage*

15.10–15.30 Maria Ida De Ioanni (Université Paris Nanterre)

*#CraftHeritage, #FashionHeritage, #HeritageFashion: Politics of Display and Negotiation in the Social Media Era*

15.30–15.45 Q&A



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DIPARTIMENTO  
DELLE ARTI

